

FROST & SULLIVAN

BEST  
**2020 PRACTICES**  
 AWARD

GLOBAL DECENTRALIZED  
 WATER AND WASTEWATER TREATMENT  
 COMPANY OF THE YEAR AWARD

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## BioMicrobics Named Global Decentralized Water & Wastewater Treatment

# 2020 Company of the Year

**October, 2020:** Frost & Sullivan's 360-degree research methodology represents the analytical rigor of the research process. It offers a 360-degree view of industry challenges, trends, and issues by integrating all 7 of Frost & Sullivan's research methodologies. As a result, Frost & Sullivan is proud to recognize BioMicrobics as the 2020 Global Company of the Year in the decentralized water and wastewater treatment industry.

Too often companies make important growth decisions based on a narrow understanding of their environment, resulting in errors of both omission and commission. Successful growth strategies are founded on a thorough understanding of market, technical, economic, financial, customer, best practices, and demographic analyses. The integration of these research disciplines into the 360-degree research methodology provides an evaluation platform for benchmarking industry participants and for identifying those performing at best-in-class levels.

In this expanding economy, water and wastewater treatment plants are overburdened which usually means an increase in demand for water, a precious and cost-intensive resource. Especially in areas where there is a water scarcity or due to an industry's desire for responsible sustainability, reuse of wastewater effluent to satisfy fresh water demand has been evaluated and implemented. BioMicrobics stands out for its continuous innovation in the water and wastewater treatment industry; as well as, leading in the industry's best practices, company policies, dedicated employees, high-quality products and solutions, and unmatched customer service have led to tremendous company growth in the past few years:

- Industry Challenges with Asset Management
- Circular Economy and Enhancing a Product Line through Continuous Innovation
- Committed to Quality and Green Infrastructure
- High Performance Leads to Customer Acquisition
- New water and/or Wastewater Technologies introduced into the marketplace
- Demonstrates Sustainability and Social Responsibility

To receive the Company of the Year Award (i.e., to be recognized as a leader not only in your industry, but among non-industry peers) requires a company to demonstrate excellence in growth, innovation, and leadership. This excellence typically translates into superior performance in three key areas—demand generation, brand development, and competitive positioning—that serve as the foundation of a company's future success and prepare it to deliver on the 2 factors that define the Company of the Year Award: Visionary Innovation and Performance, and Customer Impact).

BioMicrobics excels in every aspect of the industry, offering a constant stream of new and innovative award-winning products and backing them up with seamless customer service. Additionally, strong company policies and dedication to the industry have led the company to impressive growth, as it continues to build a qualified and diversified team while seeking opportunities abroad. BioMicrobics also lives the life it preaches, treating and reusing water from its facilities and installing light-emitting diode lights and solar panels in its buildings. Congratulations to BioMicrobics, the 2020 Global Company of the Year in the decentralized water and wastewater treatment industry!

## ABOUT THE INSTITUTE

The Frost & Sullivan Institute (FSI) is a non-profit organization dedicated to utilizing business practices to address global challenges. The goal of FSI is to build a diverse network of individuals uniquely qualified to address the 7 Global Challenges. The Institute leverages leading research, its internal team, industry experts, and partners to work in collaboration to leverage technology innovation and ideas to address these challenges. From the Areas of Impact, significant challenges exist in the realms of education, environment, economics, healthcare, human rights, infrastructure, and security. The institutions who are traditionally mandated to take on these global challenges suffer from structural inefficiencies to an immobilizing degree.

Frost & Sullivan, the Growth Partnership Company, enables clients to accelerate growth and achieve best in class positions in growth, innovation and leadership. The company's Growth Partnership Service provides the CEO and the CEO's Growth Team with disciplined research and best practice models to drive the generation, evaluation and implementation of powerful growth strategies. Frost & Sullivan leverages over 50 years of experience in partnering with Global 1000 companies, emerging businesses and the investment community from more than 40 offices on six continents.